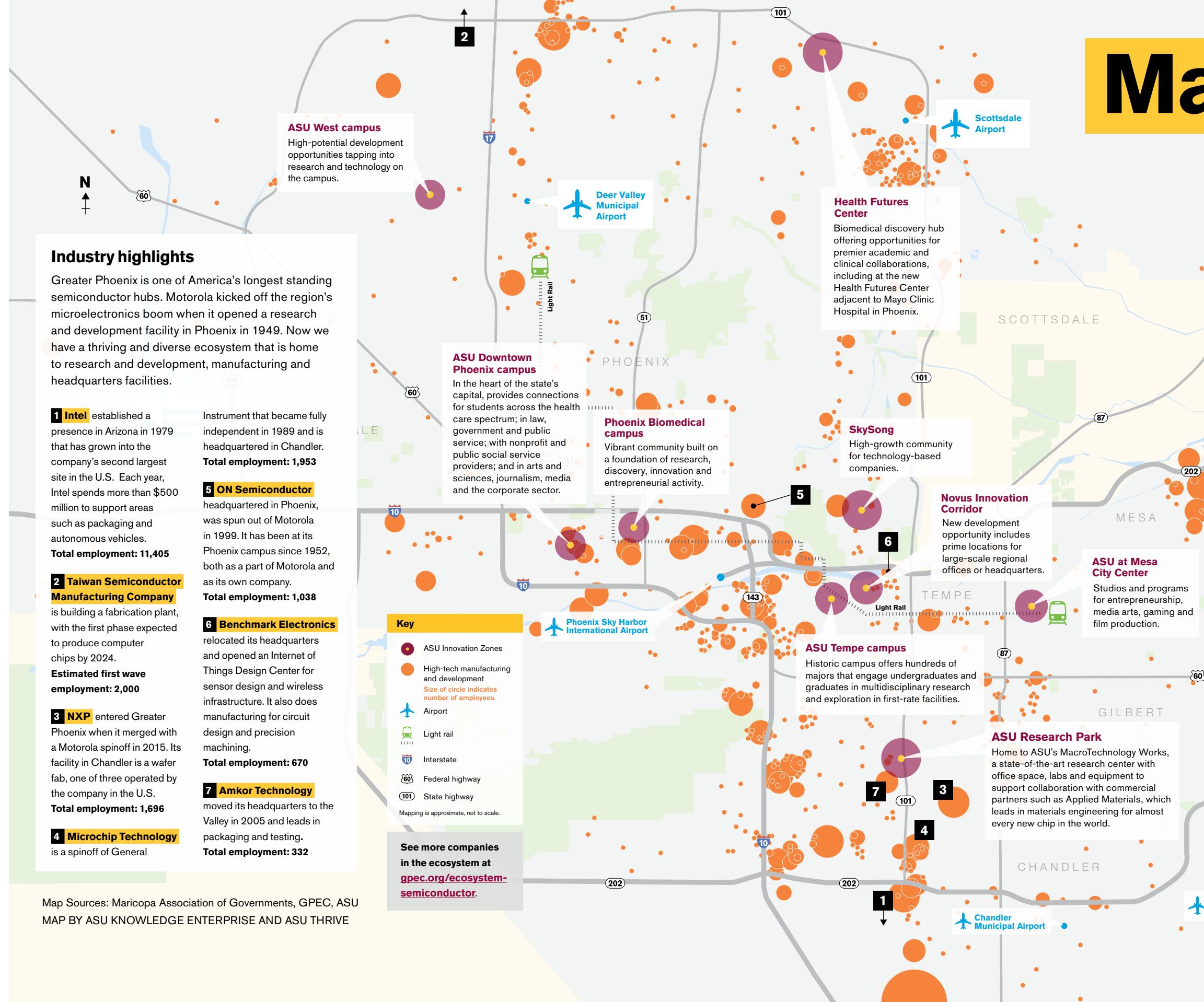


Magnetic centers



Research and business alignments lure (and spur) jobs creators

Generating high-paying clusters of jobs in the Greater Phoenix region takes planning — sometimes over decades. ASU; the Greater Phoenix Economic Council; city councils, chambers of commerce and mayors; the legislature; homegrown industries and local startups all make it happen.

More than 2,800 Arizona-based advanced manufacturers directly create more than 138,000 high-paying jobs, according to GPEC, with many more businesses and jobs generated in downstream industries. Bringing together vibrant economic ecosystems requires prime conditions purposefully designed. Big multinational companies and research universities like ASU act as magnetic centers, producing and attracting skilled workers that create conditions for companies — big and small — to thrive.

Learn more at innovationzones.asu.edu.