From classroom to career, ASU graduates stand out to employers

University ranks No. 2 among US public universities for graduate employability, rises globally in international employer survey

By Marshall Terrill , ASU News
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Story highlights

ASU placed second among U.S. public universities for graduate employability in the 2027 Global Employability University Ranking and Survey, known as GEURS.

The university ranked ahead of UCLA, the University of Michigan and Purdue University.

Before Arizona State University students walk across the graduation stage each December and May, many have already pitched ideas to companies, tackled projects for industry partners and met potential employers through internships and career events.

Those experiences reflect an approach that has again placed ASU second among U.S. public universities for graduate employability in the 2027 Global Employability University Ranking and Survey, known as GEURS.

ASU ranked ahead of UCLA, the University of Michigan and Purdue University.

“Preparing students for what comes next in their lives is fundamental to our responsibility as a university,” said Nancy Gonzales, ASU executive vice president and university provost. “That means ensuring students graduate with deep knowledge in their field, but also with the ability to apply what they know, adapt as the world changes and solve problems alongside others.

“The fact that employers around the world continue to recognize those qualities in ASU graduates is a powerful validation of the education and experiences our faculty and staff work every day to provide.”

ASU ranked No. 14 among all U.S. institutions and No. 35 worldwide, climbing two spots from last year. Its global standing placed it ahead of the University of Sydney, King’s College of London and University College London.

The results come as employers increasingly seek graduates who combine digital literacy and deep subject knowledge with the ability to adapt to a changing workplace.

Developed by consulting and polling institute Emerging and published by Times Higher Education, GEURS draws entirely on international employers’ perspectives. Introduced in 2010, the ranking identifies 250 universities worldwide for their ability to prepare graduates for careers.

At ASU, career preparation includes connecting students with people who may one day hire them.

That work extends across the university. Students can use digital tools to explore careers, review job market information, refine resumes, practice interviews and pursue credentials. They also have access to faculty research, mentoring, career fairs and student clubs that support networking and career development.

Preparing students for the world of work is central to the trust ASU builds with students and their families, said Joanne Vogel, vice president of student services with Educational Outreach and Student Services.

“Students complete ASU degrees to achieve their career aspirations, and ASU takes seriously the trust that students and their families place in us to deliver exceptional, career-connected experiences,” she said. “This ranking reflects ASU’s success in preparing students for the world of work.”

According to Vogel, leading employers of the university’s graduates this year include Amazon, Intel, Banner Health, Deloitte, Honeywell, Boeing, Charles Schwab, PepsiCo, Honor Health and the federal government.

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Main image



Among the ways that ASU helps students find their career path are professional headshots (pictured above, first-year investigative journalist Matthew Bainter selects his portrait at an event sponsored by Career Professional Development Services on the downtown Phoenix campus), resume reviews, career fairs and direct connections with industry leaders. Photo by Charlie Leight/ASU News

Text image(s)



First-year nursing student Tarrell Green (left) and first-year sports journalism student Benjamin Rea sign up for portraits at the Career Professional Development Services' sponsored pizza party in August on ASU's downtown Phoenix campus. The event gave students an opportunity to get professional-style photos for their LinkedIn and other social media profiles, learn about various services offered and connect with other students before classes began. Photo by Charlie Leight/ASU News