

New AI-enabled platform to help learners navigate career transitions in a rapidly changing world

ASU for Life to support continuous career readiness as industries, work and skills evolve

By Carrie Peterson, ASU News
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As careers shift and industries evolve, most professionals will navigate multiple career transitions over their lifetime, often without clear pathways to move forward.

To help individuals build skills, navigate change and connect learning directly to career outcomes, Arizona State University has created a new AI-enabled platform called [ASU for Life](#).

Bringing together learning experiences from across the university into clear, connected pathways, the platform helps learners understand what to do next, how to build relevant skills and how each step contributes to longer-term career mobility.

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It also extends ASU's role beyond graduation, providing ongoing access to learning, credentials and career-aligned pathways as workforce needs evolve.

"The pace of societal and economic change requires a different kind of relationship between learners and the university," said Nancy Gonzales, executive vice president and university provost. "ASU for Life is designed to make that relationship continuous, connecting learning, skills and opportunity over the course of a lifetime in ways that keeps individuals empowered to direct the course of their lives and careers."

Building progress through stackable learning

At the core of ASU for Life is a stackable model that allows learning to build over time.

Learners can begin with a course or focused learning experience and apply that work toward certificates, credentials and degree pathways, allowing progress to accumulate rather than restart.

These pathways draw from more than 250 courses across fields such as business, health and artificial intelligence, connecting directly to credentials and degree pathways.

For example, a learner might complete a business analytics certificate through the [W. P. Carey School of Business](#), then apply that work toward a master's degree in business analytics or an online MBA.

“ASU for Life reflects ASU’s reputation for innovation,” said [Ohad Kadan](#), Charles J. Robel Dean of the W. P. Carey School of Business and W. P. Carey Distinguished Chair in Business. “Wherever you are in your career, ASU for Life can help bring clarity, guidance and preparation for your next steps. Graduates and learners will have the opportunity to upskill, reskill and advance their careers alongside the many other offerings we have in place for them ASU-wide.”

AI-enabled guidance that adapts over time

To support that progression, ASU for Life connects learning more directly to workforce demand and career outcomes.

Using AI-enabled tools, the platform identifies goals, assesses existing skills and maps learning options to specific outcomes. Tools such as the recommendation engine and pathway builder define next steps, from building targeted skills to preparing for a career shift.

In many cases, these learning experiences are informed by employer needs and aligned to real-world roles, helping ensure that skills developed translate directly into job opportunities.

Each experience connects to credentials that signal skills to employers and to broader academic pathways, allowing learners to move between professional learning and degree programs without losing progress.

As learners engage with courses and credentials, ASU for Life adapts, helping them stay aligned with changing industry needs and emerging opportunities.

Over time, that guidance becomes more personalized, reflecting a learner's progress, interests and evolving goals.

(Video: https://youtu.be/KsX938i8hxg?si=O7_45VQb1_x_pBa-)

Career-connected learning and support

Learning within ASU for Life is also shaped by connection to others.

Participants will be able to engage in cohort groups and broader networks of faculty, peers and industry experts, creating opportunities to collaborate and share ideas. Because supportive learning communities are linked to higher motivation and persistence, these connections are built into the experience.

As the platform evolves, learners will also have access to career support, including mentors, mock interviews and resume feedback, allowing them to apply what they're learning in a real-world context. These support systems are designed to help individuals navigate career transitions with greater clarity and confidence.

As careers evolve, individuals can return to build new skills or pursue additional credentials.

Extending ASU's leadership in career advancement and workforce preparation

ASU for Life builds on the university's long-standing strength in preparing highly employable graduates and extends that model beyond a single degree.

[Marco Serrato](#), vice president of [ASU's Learning Enterprise](#), sees the effort as part of a long-term commitment to supporting learners as they navigate career transitions and helping connect learning more directly to workforce needs.

"By providing learners with the right tools, support and opportunities at the right time, they can take meaningful steps toward their goals," Serrato said. "ASU for Life is designed to help people stay competitive in a rapidly changing economy, connecting learning directly to career outcomes and making it easier to adapt as roles and industries evolve."

ASU+GSV discussion

ASU for Life will be discussed as part of a [panel session featuring Serrato](#) that is focused on the future of workforce development during the ASU+GSV Summit on Tuesday, April 14.

[Read our full GSV coverage here.](#)

This story originally appeared on [ASU News](#).

Main image



ASU's new AI-enabled ASU for Life platform will help users navigate long-term career mobility.
ASU photo