

Sun Devil Giving Day 2026 sparks generosity and inspires students

This year, gifts totaling more than \$1M fueled ASU's Changing Futures campaign

By Lisa Robbins, ASU News
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Arizona State University supporters came together for Sun Devil Giving Day on Thursday, March 19, donating to their favorite program, research, scholarship or student-support fund.

Since 2013, Sun Devil Giving Day has been an annual opportunity for donors to make a difference in the lives of ASU students, faculty and staff, no matter the size of their donation.

This year, gifts totaling more than \$1 million fueled ASU's [Changing Futures](#) campaign. Changing Futures inspires participation across all of ASU's communities, cultivating support for key impact areas: transforming global education, inspiring tomorrow's game changers, reshaping our relationship with the planet, empowering community resilience, building the future of health and advancing technology for good.

ASU colleges and programs set up booths and tables around campus to engage the student body and instill a spirit of philanthropy campuswide.

This story originally appeared on [ASU News](#).

Main image



Sparky and staff at the W. P. Carey School of Business booth show off some stickers that were being given to donors on Sun Devil Giving Day. From left: Brooke Morin, associate director of development; Claire Cornejo, development officer; Sparky; and Anjali Razdan, assistant director of development. Photo courtesy of ASU Outreach Hub

Gallery



ASU Law students (from left) Pamela Swayney, Taylor Van Why and Hannah Burke enjoy snacks from the Sandra Day O'Connor College of Law's table on Sun Devil Giving Day.



Sparky rocks a Changing Futures T-shirt while playing cornhole with students by the W. P. Carey School of Business table.



Economics student Sarayu Goorisetti writes a thank-you note to a Sun Devil Giving Day donor.



Staff from the Watts College of Public Service and Community Solutions celebrate Sun Devil Giving Day with coffee and donuts. Foreground, from left: Matt Ingram, director of development; Jacqueline Guida, digital communications specialist; Noeme Garcia, associate director of development; Kristine Firethunder, development officer; Linda Obele, director of strategic marketing and communications. Background, from left: Bailey Borman, director of strategic projects and initiatives; Kainou Spencer, Thunderbird School of Global Management student; Enrique Zaldivar, events manager.



Kaya Erdem, an electrical engineering student in the Ira A. Fulton Schools of Engineering, holds a card he wrote to a donor, thanking them for their investment in ASU this Sun Devil Giving Day. Students who visited the Ira A. Fulton Schools of Engineering table wrote notes of gratitude, created appreciative messages for a poster and helped make ASU social media videos for Sun Devil Giving Day.



Students at the Ira A. Fulton Schools of Engineering table were encouraged to use sticky notes to express how donations build a future for students, faculty, community members and more. From left: engineering students Kaya Orth, Melanie De Los Rios and Helen Philip.



 **Sun Devil Rewards**

Indira Alvardado (left), a nonprofit leadership and management student, and Shreya Ganesh, an affinity programs student assistant, celebrate Sun Devil Giving Day by handing out goodies and informing the campus community about the funds highlighted this year by Sun Devil Rewards, ASU's official loyalty program. Through the ASU Mobile App, Sun Devil Rewards participants earn Pitchforks by engaging in quizzes and games, which they can then redeem for tickets to athletic and art events, unique experiences, Sun Devil merchandise and more. This year, the team raised support for the ASU Family Student Crisis Fund, ASU Counseling Services, Wings of Gold and Project Humanities Giving.



Development officer Allen Frost (left) and associate director of development Hillary West show their Sun Devil pride and support for the Herberger Institute for Design and the Arts. The institute's T-shirts and other merch have been a hit over the past few years — driving donations each Sun Devil Giving Day.



Theresa Shaw, assistant director of alumni engagement, informs a community member about Sun Devil Giving Day and how they can support the W. P. Carey School of Business through a donation.



An ASU student reaches for a complimentary sticker from the Sun Devil Rewards table, which were given out to instill a spirit of philanthropy on campus during Sun Devil Giving Day.



Riley Smith, program director at the Sandra Day O'Connor College of Law, holds up a sticker given to Sun Devil Giving Day donors. This Sun Devil Giving Day, supporters who gave on the spot were thanked with loads of goodies, including stickers, T-shirts, water bottles, snacks and more.