

# Dozens of new ways to learn at ASU this fall

## 32 degrees, minors and certificates debut — from game design to ocean futures to stress management

By Penny Walker, ASU News  
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Arizona State University offers more than 800 degree programs in a range of fields — a number that got a little bit bigger this fall with the addition of 32 new degrees, minors and concentrations.

Explore the latest programs below.

### College of Global Futures

**[Online Bachelor of Science in ocean futures:](#)** ASU Online students can now pursue a bachelor's degree in ocean futures. Offered through the School of Ocean Futures, the degree broadly explores the natural processes of the ocean and human impacts shaping ocean health while addressing global marine challenges. Additionally, students will take stewardship and partnership courses to develop a practical understanding of the social and economic dimensions of ocean health.

**[Online Bachelor of Science in ocean futures with a concentration in coastal and marine science management:](#)** Also new this fall for ASU Online students, the coastal and marine science concentration emphasizes quantitative approaches to solving coastal and marine challenges. This option is ideal for students planning to pursue graduate studies, such as ASU's [online master's degree in coastal and marine science and management](#).

[Read more on ASU News.](#)

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### Find your path

Explore ASU's offerings — including undergraduate degrees, minors and certificates, and graduate degrees — at [degrees.asu.edu](https://degrees.asu.edu).

Still not sure what you want to study? Use the [me3 major and career quiz](#) to explore majors and careers that fit your interests and passions.

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## College of Health Solutions

**[PhD in biostatistics:](#)** This in-person Doctor of Philosophy program offers a comprehensive and specialized education in the novel development and application of biostatistical methods to the health and biomedical sciences. This program equips students with advanced skills in designing research studies, analyzing data and implementing biostatistical solutions to address applicable health challenges.

**[Online graduate certificate in clinical molecular diagnostics:](#)** This program through ASU Online allows individuals who have completed their undergraduate degree to upskill in the area of molecular diagnostics without completing a second degree. Students obtain the knowledge and clinical experience they need to successfully complete the professional examination to become a certified technologist in molecular biology offered through the American Society for Clinical Pathology.

**[Certificate in nutrition education and counseling:](#)** The in-person program is designed for students pursuing health-related degrees outside of nutrition. Students gain a solid foundation in understanding macronutrients and micronutrients, nutrition planning for conditions like diabetes and cardiovascular disease, and nutrition education for vulnerable populations.

**[Online Master of Science in cytology:](#)** Launched during the spring 2025 semester, this online program is for students seeking to advance their current careers in the clinical laboratory, becoming specialists in minimally invasive diagnostic methods. This program's focus on early disease detection and diagnosis is based on the visual analysis of microscopic cellular findings and connecting those findings with the patient's clinical history.

## The College of Liberal Arts and Sciences

**[Bachelor of Science in data science \(chemistry and biochemistry\):](#)** On-campus and online students in the data science program can now add the chemistry and biochemistry track to their degree. Those in this new track will be able to study linear algebra, statistical inference and classification, data mining, machine learning and associated computer methods in the context of the molecular sciences, laying the groundwork for successful careers in fields such as health care and biotechnology.

**[Online Master of Arts in Spanish:](#)** Online students can now pursue an MA in Spanish out of the School of International Letters and Cultures. Offering a deeper understanding of literature, language, teaching methods and cultural expressions ranging from Spain to Latin America, the program helps students gain crucial insights and skill sets to support careers in business, communication, government and more.

**[Master of Arts in museum studies:](#)** Offered through the School of Human Evolution and Social Change, the MA in museum studies is available for on-campus students and has been revitalized for fall 2025. Built to inform and train students on ethical and legal considerations around collections care, cultural resource compliance and collaboration with descendant communities, the program ensures an understanding of the significance of museums in today's society. Students will

develop theoretical questions and applied skills that engage the functions, practices and critical analyses of museums while challenging preconceived notions about their societal effects.

In addition to the degree programs above, The College is adding a [minor in neuroscience](#); an [undergraduate certificate in analysis and management of insurance risk](#), new to the online catalog; and a [graduate certificate in computer-assisted language learning](#). All three are available to in-person and ASU Online students.

[Read more on ASU News.](#)

## Herberger Institute for Design and the Arts

**[Bachelor of Science in game design](#):** This in-person degree in the newly renamed GAME School combines a hands-on approach to creating games with a rich conceptual understanding of the cultural context of games, play, simulation, virtual environments and interactive media. This program prepares students to use their expertise in game design and media arts to bring about positive change in a society increasingly shaped by revolutions in new technologies. A capstone project will task students to create their own “indie game studio,” a skill set that will empower students to start their own independent venture should they choose. [Read more on ASU News.](#)

**[Bachelor of Fine Arts in art \(art therapy\)](#):** Offered in-person through the School of Art, this is the only BFA with a concentration in art therapy in the Southwest region of the United States. This program combines studio art and psychology into a practice that leverages art as a tool to enhance mental and emotional health and wellness. Students are educated in art therapy concepts, methodologies and fundamental principles, as well as in the history and traditions of art production.

**[Master of Art in art](#):** Joining the School of Art’s existing MFA, this new MA program introduces students to graduate study in the field of art, enabling students to professionalize and advance their studio art practice. Students develop an expert understanding of how a medium of their choosing, from ceramics to painting, can be used in the field of contemporary art, while also leveraging the creativity and problem-solving inherent in art practice to inform the rest of their professional life. Potential students include those from professions as varied as K–12 teachers to project managers.

In addition to the above new programs, the Herberger Institute is introducing new concentrations for already established degrees:

[Bachelor of Arts in fashion \(design\)](#)

[BA in fashion \(apparel product development\)](#), online only

[BA in fashion \(apparel technical design\)](#)

[BA in fashion \(merchandising\)](#)

[Bachelor of Fine Arts in film and media production \(directing\)](#)

[BFA in film and media production \(screenwriting\)](#)

[BFA in film and media production \(post-production\)](#)

[BFA in film and media production \(cinematography\)](#)

## School of Technology for Public Health

**[Master of Science in public health technology:](#)** This master's degree is the first of its kind in the nation to weave together introductory public health knowledge with basic elements of engineering, data science, design and entrepreneurship, with a focus on designing and deploying accessible, ethical and equitable digital health tools and technologies.

**[Master of Public Health with a concentration in public health technology:](#)** This program is for students who are seeking robust public health knowledge from a new kind of Master of Public Health program — one that knits together core competencies of public health like biostatistics, epidemiology, environmental health and policy with elements of engineering, data science, design and entrepreneurship. Training students to be “bilingual in public health and technology,” the MPH is creating an entirely new type of public health professional, one who is equipped to create more resilient, responsive public health systems now and in the future.

*Note: The School of Technology for Public Health, part of [ASU Health](#), welcomed its first cohort in the fall 2025 semester.*

## Watts College of Public Service and Community Solutions

**[Online Bachelor of Science in nonprofit leadership and management:](#)** Offered by the School of Community Resources and Development, this degree is expected to appeal to a growing number of employees who are leaving for-profit jobs to explore careers in the nonprofit sector. It joins an online master's degree and the current in-person bachelor's degree in nonprofit leadership and management at ASU, which are both experiencing strong demand as job openings at nonprofits become more plentiful. [Read more on ASU News.](#)

**[Online Doctor of Criminal Justice:](#)** In what is believed to be the first program of its kind at an American public university, the School of Criminology and Criminal Justice is launching the doctorate this fall. The new degree is unlike ASU's existing PhD in criminal justice, which typically is a prerequisite for an academic career. The DCJ is for established professionals who seek top management positions in local, state and federal criminal justice agencies, such as the police, courts and corrections, as well as a wide range of nonprofits in the criminal justice field. [Read more on ASU News.](#)

**[Minor in stress management, mindfulness and resilience:](#)** Offered through the School of Social Work, this minor is available to all ASU students. Students will acquire extensive knowledge of integrative health practices, exploring the latest research, developing advanced skills and nurturing the practice of mindfulness. The courses are data driven, examining the physiology and psychology of stress as well as neuroplasticity, the brain's ability to rewire itself. It is also offered as a new [undergraduate certificate](#). [Read more on ASU News.](#)

## W. P. Carey School of Business

**Master of Science in economics:** Designed to develop economic trailblazers, the master's degree in economics focuses on quantitative economics and delivers analytical skills and knowledge for the new economy. In as little as nine months, students gain economic modeling tools and skills they can leverage to transform businesses, government and society.

**Online Master of Science in marketing:** This master's degree is designed to help aspiring marketing managers advance their careers. With an innovative curriculum and 100% online classes for working professionals, the program delivers the necessary skills and knowledge for graduates who are ready to spearhead marketing initiatives, opening up exciting and new career opportunities.

**Online Master of Science in artificial intelligence in business:** This groundbreaking AI program is now available online. Students will learn to leverage AI mindfully and responsibly in organizations — as well as enhance performance and value with technology — while preparing to drive intentional change across industries. The curriculum includes courses to plan for the implications and possibilities enabled by AI, in addition to the importance of governance, ethics and principled innovation.

**Master of Science in entrepreneurship and innovation:** With newly added electives and an optional third-semester track focus in applied AI and business analytics, fintech, marketing or supply chain management, this interdisciplinary master's degree prepares learners to launch successful ventures and lead transformation within organizations across industries. Students will join a founding team and learn in a studio-based, failure-friendly space, and they'll access unique seed funding contests and resources for building a startup. The program is delivered by world-renowned faculty from both ASU's Herberger Institute for Design and the Arts and the W. P. Carey School of Business.

[Read more on ASU News.](#)

*This story originally appeared on [ASU News](#).*

## Main image



First-year ocean futures student Alexander Arnold raises his hand during class on Aug. 28, 2024, at Hayden Library. Two ocean futures bachelor's degree programs are now available to ASU Online students, starting this fall. Photo by Samantha Chow/Arizona State University