

Supporters show their generosity during Sun Devil Giving Day 2025

By Lisa Robbins, ASU News

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Thousands of Arizona State University supporters from across the globe came together on Sun Devil Giving Day on March 20 to give to scholarships, research, student programs and university initiatives.

Sun Devil Giving Day has been ASU's most significant single day of giving for over a decade, enabling donors to fuel inclusive excellence, impactful research and community partnerships that make a difference.

Many supporters found creative ways to raise funds for their school, college, initiative or program. Here's a look at some activities from across ASU's campuses.

This story originally appeared on [ASU News](#).

Main image



Student employees from the ASU Outreach Hub and the ASU Foundation for a New American University promote Sun Devil Giving Day outside the Memorial Union. The students and their major, from left, are: Michael Park, finance; Faith Wang, accountancy and computer information systems; Soraya Shafer, marketing; Aidan Ashby, project management and organizational leadership; and Jackson Savine, finance and accounting. Photo courtesy ASU Enterprise Partners

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Sweet treats were a hit for some units on Sun Devil Giving Day. Above, the Watts College of Public Service and Community Service fundraising team showcased prizes — and donuts — at its table on the Downtown Phoenix campus. Clockwise from top left: Noemi Garcia, associate director of development; Matthew Ingram, senior director of development; Sarah Thoftne, development officer; and Nellie Nano, program specialist. The team raised support for the college's Future of Public Service Fund, the School of Community Resources and Development Student Emergency Fund, the School of Criminology and Criminal Justice Graduate Student Emergency Fund, the School of Public Affairs General Fund and the School of Social Work Academic Enrichment Fund.



Judy Krysik (left), associate professor and associate director for academic affairs, and Lilly Perez-Freerks, an administrative professional, both from the School of Social Work in the Watts College of Public Service and Community Solutions, pick out a donut on Sun Devil Giving Day on the Downtown Phoenix campus.



Sparky and Anjali Razdan, a development officer at the W. P. Carey School of Business, encourage students to write a thank-you note to a donor in exchange for a donut during Sun Devil Giving Day.





Ohad Kadan, dean and professor at the W. P. Carey School of Business, celebrates Sun Devil Giving Day Thursday by donating to the school's Kay A. Faris Emergency Scholarship Fund. Gifts to this fund assist students in times of critical need, helping them to stay on track and earn a degree.



Juan Vazquez, a third-year student studying computer systems engineering, picks up a free water bottle, bracelet and pin after signing up for Sun Devil Rewards during Sun Devil Giving Day. Sun Devil Rewards is ASU's official loyalty program. Participants earn Pitchforks to redeem for tickets to athletic and arts events, unique experiences, Sun Devil merchandise and more.



Jeelkumar Rana, a graduate student studying construction management and technology, holds a Sun Devil Giving Day sign at the Sun Devil Rewards tabling event on the Tempe campus.



Bill Kavan (right), vice president for engagement and outreach at the ASU Foundation for a New American University, points to his Sun Devil Giving Day sticker at a tabling event for the Herberger Institute for Design and the Arts. Joining Kavan and decked out in their Herberger Institute T-shirts are Samuel Lowry (middle), interim senior director of development, and Hillary West, an associate director of development at the foundation.



Kellen Horney, executive director of operations and finance for the Herberger Institute for Design and the Arts, checks out a T-shirt during Sun Devil Giving Day. The event's proceeds supported the Herberger Institute Student Emergency Fund.



Sun Devil
GIVING DAY

Mirabella
Scholarship
Fund

MIRABELLA ASU



Mirabella at ASU residents Harvey and Penny Kessler smile after donating to the Mirabella Scholarship Fund on Sun Devil Giving Day. Mirabella residents established the scholarship in partnership with the ASU Foundation for a New American University to support Mirabella employees who are ASU students. Mirabella, a senior living community on the ASU Tempe campus, integrates residents with university life in myriad ways, including lifelong learning, student-to-community programming, university events and more. Sun Devil Giving Day allows them to engage through generosity and support their favorite ASU initiatives.